

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.
2. ELIGIBILITY. Sweepstakes open to Oregon and Southwest Washington residents, 18 years at the time of entry, except employees of Trail Blazers Inc., the National Basketball Association and its Member Teams, NBA Properties Inc., and each of their respective affiliated companies, subsidiaries, and advertising or promotional agencies, and the immediate family members of, and any persons domiciled with, such employees are not eligible for entry.
3. ENTRY. The Rip City United Big Al's Sweepstakes will begin on February 8, 2010 at 12:00 p.m. (prevailing Pacific time), and all entries must be received by 11:00 p.m. (prevailing Pacific time) on February 14, 2010 (the "Sweepstakes Period"). There are two (2) ways to enter: (1) Enter online by visiting Rip City United on www.trailblazers.com and clicking on the applicable link, completing all of the required information and following all instructions. Submit your entry by clicking on the "SEND" button. (2) Enter by coming to the Trail Blazers business offices (located at One Center Court, Suite 200, Portland, Oregon 97227) during normal business hours, and providing your full name, address, telephone number (including area code), e-mail address (where applicable), on a 3" x 5" card or piece of paper to the receptionist telling the reception you want to enter the Rip City United Big Al's Sweepstakes. No mechanical reproductions permitted. One (1) entry per person. Trail Blazers Inc. ("TBI") will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or TBI. In the event of a dispute, all e-mail entries will be deemed to have been submitted by the owner of the e-mail account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. Any questions regarding the number of entries submitted or the owner of an e-mail account shall be determined by TBI in its sole, reasonable discretion, and TBI reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.
4. PRIZES AND ODDS. Fifty (50) winners will be selected in a random drawing from among all eligible entries to be held on or about February 15, 2010. The winners will receive a \$10 gift certificate for use at Big Al's. The retail value of the prize is \$10. Odds of winning depend on the number of eligible entries

received.

5. **WINNER NOTIFICATION AND ACCEPTANCE.** Winner(s) will be notified by telephone, electronic mail and/or U.S. Mail on or about February 16, 2010. Return of prize notification as undeliverable or TBI unable to reach the winner in a timely manner (as determined by TBI in its sole discretion) may result in disqualification and an alternate winner may be selected randomly from among the remaining entrants. Winner(s) may waive their right to receive a prize. Prizes are nonassignable and nontransferable. No substitutions allowed, except that prizes and individual components of prize packages are subject to availability and TBI reserves the right to substitute prizes of equal or greater value. Winner(s) are solely responsible for reporting and payment of any federal, state, local, and municipal taxes on prizes. Winner(s) are also responsible for all expenses associated with the prize (e.g., parking and transportation), unless otherwise indicated. Winner(s) may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law). Failure to sign and return the affidavit or release as requested by TBI, or to comply with any term or condition of these Official Rules, may, at the sole discretion of TBI, result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of prize to an alternate winner. Except where prohibited, participation in the Sweepstakes constitutes entrant's consent to the publication, dissemination and use of his or her name, photograph, image, likeness and voice by TBI and/or the National Basketball Association and its Member Teams, NBA Properties Inc. in any media at any time for any purpose without any additional compensation to, permission from or inspection by entrant.
6. **PARTICIPATION.** By participating, entrants agree to be bound by these Official Rules and the decisions of the TBI. By entering, entrants further agree to be bound by the terms relating to the use of this website, including its Privacy Policy. TBI reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by TBI. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of TBI which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, TBI reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, TBI reserves the right to award prizes based on the entries received before the termination date.
7. **PRIZE WINNERS.** For a list of the winner(s) (available after February 16, 2010), send a self-addressed, stamped envelope to Rip City United Big Al's Sweepstakes Winners, One Center Court, Suite 200, Portland, Oregon 97227.
8. **LIMITATIONS OF LIABILITY.** By entering the Sweepstakes, entrants agree that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments

and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrants hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

9. CONSTRUCTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and TBI, shall be governed by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the invalidity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
10. GENERAL RELEASE. By entering the Sweepstakes, entrants release Trail Blazers Inc., Big Al's, the National Basketball Association and its Member Teams, NBA Properties Inc., any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Sweepstakes or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light) .
11. Sponsor. The Rip City United Big Al's Sweepstakes is sponsored by Trail Blazers Inc. TBI's decisions regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. TBI will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. If *you* have any questions regarding this Sweepstakes, please contact Rip City United Big Al's Sweepstakes Questions, One Center Court, Suite 200, Portland, Oregon 97227.